

PRIVACY POLICY

Effective Date: 4/5/2025

Last Updated: 4/5/2025

Welcome to Brooks Hearth and Home!

At Brooks Hearth and Home ("we", "our", or "us"), your privacy matters. This Privacy Policy explains how we collect, use, and protect your personal information when you use our website and e-commerce services, powered by Wix.com.

1. Information We Collect

Personal Information

When you:

- Place an order
- Register for an account
- Subscribe to our mailing list

We may collect:

- Name
- Email address
- Phone number
- Shipping & billing address
- Payment details (processed securely via trusted providers like Wix Payments, PayPal, etc.)

Non-Personal Information

Collected automatically via cookies or analytics tools (like Wix Analytics), such as:

- IP address
- Browser type
- Device information
- Site behavior (pages visited, time spent, etc.)
- Referring URLs

2. How We Use Your Information

Your information is used to:

- Process and fulfill orders

- Send updates and receipts
- Provide customer support
- Personalize and improve your experience
- Send promotional emails (with consent)
- Prevent fraud and maintain security

3. Sharing Your Information

We DO NOT sell your personal data. Your information may be shared with:

- Wix.com (site host and infrastructure provider)
- Payment processors (e.g., PayPal, Wix Payments)
- Shipping companies (e.g., USPS, UPS, etc.)
- Marketing platforms (only with your permission)
- Law enforcement if required by law

All third-party partners are contractually obligated to protect your data.

4. Cookies & Tracking

We use cookies and similar tools to:

- Enable shopping features
- Track performance and usage
- Personalize content and offers

Managing cookies: You can change your cookie settings in your browser at any time.

5. Your Privacy Rights

Depending on your U.S. state (e.g., California), you may have the right to:

- Know what data we collect
- Request deletion of your data
- Opt out of promotional messages

To make a privacy-related request, email: Brookshearthhome@gmail.com

6. Data Security

We use industry-standard security measures such as:

- SSL encryption
- Secure servers (via Wix)
- Access controls and monitoring

Please note that no online transmission is ever 100% secure.

7. Data Storage

Your data is stored via Wix.com's secure servers. Wix complies with international data protection standards, including GDPR and CCPA (where applicable).

8. External Links

Our website may contain links to other websites. We are not responsible for the privacy practices or content of those sites. Please read their privacy policies before submitting information.


9. Policy Updates


We may update this Privacy Policy as needed. Changes are effective immediately upon posting. Please check this page periodically for updates.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact:

Brooks Hearth and Home

 Email: brookshearthhome@gmail.com

 Address: 15251 OH-170, East Liverpool, Ohio 43920